



## Open position: International E-commerce manager Intoleran. Digestive Experts

### About Intoleran. Digestive experts.

Intoleran is a Dutch brand which helps people with a food intolerance to enjoy food again. We develop, produce and market supplements for multiple food intolerances like lactose, fructose, starch and histamine.

In 14 years our portfolio grew from a first lactose supplement for our founder Remko to a wide portfolio supplements with digestive-enzymes.

In 2021 our company arrived in a new phase after the acquisition by investor Successor BV and Harmen Treep as new managing director.

They share the same vision as Remko and are building in rapid pace a brand with global presence. In 2021 we rebranded to 'Intoleran. Digestive Experts' and executed a total rebranding, built our new website(s) and we opened in multiple new regions with own teams in the countries with medical advisors and country managers. We started this f.i. in Belgium, Spain, Italy, Australia, USA and Singapore.

Our new webplatform [intoleran.com](https://intoleran.com) and the online activities play a vital role.

All these efforts pay off and have brought the brand and company in a super growth stage with lots of opportunities for the coming years.

Therefore we like to strengthen our Management Team with a new position of E-commerce manager.

### **About our new role: International e-commerce manager**

In this role you will be responsible for our digital strategy and global executions of the full digital customer journey and our digital presence is your playing field.

Our digital homebase, [intoleran.com](https://intoleran.com), plays a vital role in the customer journey of our clients and prospects. We attract, inform, engage and sell about food intolerances and our products. We currently run this in 6 languages and we expect more to come

A solid start has been made with the launch of intoleran.com in 2021 and now it is time to make the next step: generate more traffic, increase conversions and improve customer journeys.

You will own our digital marketing in all regions (BNL, Italy, Spain, USA, France and more coming...) to drive awareness, traffic and sales to end-consumers and to professionals. Some of our current activities are SEA, affiliate, influencers cooperation's, social media. You will initiate global initiatives and implement these on our own assets or cooperate with our regional distribution partners.

### **Who are we looking for?**

This is a great role if you enjoy an exciting ride with a high pace growing brand and entrepreneurial team with a meaningful brand and product.

To be able to succeed and enjoy this, we feel you need to be able to show the following:

#### **Personality:**

- Entrepreneurial spirit and able to shift between strategy and daily hands-on operations and able to work in a scale-up organization
- Enjoying international scope
- Down to earth, pragmatic personality and aimed to get things done and have a bit fun along the way
- Combining a good sense and feel for brands and communications with data driven commercials
- Pro-active with the ability to work individually as well as in a team
- Fit with our growing but compact team

#### **Experience:**

- Digital savvy 3-10 years of experience:
- Ideally you gained experience within an e-commerce environment where you formed your views and capabilities on the digital front
- Experience with running multi-regional website and digital marketing activities
- Strong vision on digital strategy and activities
- Experienced in running digital (advertising) campaigns

### **What do we offer?**

We can offer you a great ride of growth and expansion with a meaningful brand in which you will play a pivotal role.

You will be a member of our management team; an entrepreneurial team with large ambitions and funded plans.

You will direct our digital strategy which you will define and execute globally.

We offer market conform remuneration and the possibility to also become a shareholder in our company.

You can work from any location in Netherlands, we produce in Friesland, other management team members live in Amsterdam & Utrecht.